



FOR IMMEDIATE RELEASE

Ring in the Season with *Jingles & Joy* at Blue Mountain Village

The holiday spirit has begun at Ontario's largest shopping and dining pedestrian Village and four-season ski resort. Just two hours north of Toronto.

Blue Mountains, Ontario. (November 24, 2015) --- Come and enjoy turn-of-the-century architecture dressed up for the season. Sleigh bells can be heard in the background as carolers stroll the cobblestone pathways and children visit Santa. Nothing welcomes the holiday season like December at Blue Mountain Village with spectacular fireworks each Saturday night at 8pm, again on Christmas Eve, and twice on New Year's Eve.

Forget fighting for a parking space and shopping inside at the mall. Instead, enjoy the weather strolling outside through the Village, exploring the 50 unique shops and eateries. From locally-owned stores featuring original gift ideas, art, women's fashions and home décor to Christmas décor, toys, ski wear and so much more! You'll be sure to find something for even the most discerning folks on your list. And when it's time to drop the bags and have a bite, there are 25 restaurants and eateries to choose from. Busy kids will love the indoor/outdoor Plunge! Aquatic Centre complete with a water slide and rope swing and just steps away is Ontario's only exhilarating Ridge Runner Mountain Coaster - open daily this school break. If you're in need of a little break from the hustle and bustle visit one of the two Village spas - one is just for kids!

The Village makes a great day trip but staying the night gives you time to really take it all in. There is a complete range of excellent and affordable accommodations as well as fabulous amenities like year-round outdoor pools.

Winter's on the way. Welcome it with *Jingles & Joy* at Blue Mountain Village.

Find the complete list of shops, restaurants, spas and programs here www.bluemountainvillage.ca/jingles

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities, events and attractions including over 40 unique shops and restaurants, zip lines, ropes courses, hiking, biking, Segway tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. Visit www.bluemountainvillage.ca for more information.

About Blue Mountain Resort

Blue Mountain, Ontario's largest mountain resort is nestled on the shores of Georgian Bay, located 90 minutes north of Toronto. Blue Mountain has become the four-season destination of the North, visited by more than 1.5 million guests a year. Winter at the resort boasts 42 ski and snowboard trails enhanced by a world-class snowmaking system. Summer months offer the largest downhill mountain biking facility in Ontario, Monterra Golf course, Ridge Runner Mountain Coaster, Cascade Putting Course, Timber Challenge Ropes Course, Wind Rider Triple Zips, the new Apex Bagjump and a private beach property among other seasonal attractions. Year-round the resort attracts visitors to more than 950 luxury accommodation units and 45 unique concept restaurants, bars and retail stores in our pedestrian Village. 45,000 square feet of state-of-the-art conference space caters year-round to corporate meeting groups. Blue Mountain is owned by Intrawest ULC. Visit www.bluemountain.ca for more information.

Contact:
Patti Kendall
Director, Marketing & Events
Blue Mountain Village Association
705-444-7398 x227
pkendall@bluemountainvillage.ca
www.bluemountainvillage.ca
