



FOR IMMEDIATE RELEASE

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Spice up your life!

The 3rd Annual LGBTQ Rainbow Ski Weekend at Blue Mountain – March 27th to 29th

Blue Mountains, Ontario. February 4, 2020 --- The third annual [Rainbow Ski Weekend](#) is back and bigger than ever! Pack your ski gear and a 90's inspired outfit because you won't want to miss out on our Saturday night after party. Early bird [tickets are available now](#) until February 13th for this throwback party presented by Fireball. We're going (Mr.) BIG with featured performances by The Spice Queens and hosted by Xtacy Love with Yohomo DJ Phil V.

The weekend is a celebration of diversity and inclusivity on and off the mountain including fun interactive entertainment all while connecting with old friends and mingling with new ones. "It's a winter pride celebration that is growing like no other in Ontario", says Andrew Siegwart, President of the Blue Mountain Village Association, "and an important event for our local Lesbian, Gay, Bi, Trans, and Queer (LGBTQ) community and visiting friends, family and allies. It's an incredibly fun weekend at Blue Mountain for all."

The festivities kick off with a flag raising ceremony on Friday March 27th at 6:00pm at the entrance to Blue Mountain Village, and a welcome party at Copper Blues Bar & Grill hosted by Xtacy Love. The mountain is open for skiing and snowboarding all day throughout the weekend. In addition to exploring the 43 runs of exciting terrain, raise your flag high and join our team on a special 'Rainbow Run' group parade down Smart Alec at 1:30pm on Saturday March 28th and then right into the Event's Plaza to kick off the outdoor dance party, fireball sampling and family friendly drag performances.

Continue the celebrations at the official Rainbow Après Parties at Twist Kitchen and Cocktail and Rusty's at Blue, then on to the late night 90's party. Recover Sunday at Magnone's Drag me to Brunch or keep the party going throughout the village and into the evening to enjoy the last night of the [Blumination Dream Trail](#).

Getting here and staying here

Stay where the action is; check out the Blue Mountain Resort [Rainbow Lodging Package](#) including party tickets. Looking for an alternative to driving your own vehicle? [AUC Tours](#) offers a daily shuttle service that departs from four pick-up locations in Toronto starting from under \$50 for a roundtrip! Reference

promo code 'RAINBOW' at the time of booking to save \$10 roundtrip (valid only from March 27-29 2020).

There will be Village specials all weekend long, [download the Blue Mountain Village App](#) or view our [events page](#) for more information, a complete event schedule and to buy party tickets and book your stay.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 50 unique shops and restaurants, mountaintop skating, Ridge Runner Mountain Coaster, 43 ski and snowboard trails, hotels with outdoor hot tubs, and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village events, please visit www.bluemountainvillage.ca

