

## **Holiday Magic Returns to Blue Mountain Village**

*Tis the season for Jingles & Joy in Ontario's largest pedestrian Village, just two hours north of Toronto.*

### **FOR IMMEDIATE RELEASE.**

**Blue Mountains, ON, December 1 2016.** Create lasting memories at Blue Mountain this season as the Village comes alive for its annual holiday celebration, Jingles & Joy, from December 2, 2016, to January 8, 2017. Thousands of twinkling lights, festive storefronts and family-friendly entertainment make the perfect backdrop to shop, dine, stroll and play.

Bring the entire family for horse & wagon rides, visits with Santa, and family fun in the picturesque Blue Mountain Village, just two hours north of Toronto. Kids will enjoy an afternoon in the indoor/outdoor pool at Plunge! Aquatic Center, an exhilarating ride on Ridge Runner Mountain Coaster and exploring the village through a daily scavenger hunt. Every Saturday at 8PM throughout December, on Christmas Eve and twice for New Year's, watch spectacular fireworks light up Blue Mountain and the Niagara Escarpment.

This year, make holiday shopping an experience to remember. Leave the hustle and bustle of the city behind and stroll through cobblestone streets to discover 50 unique shops & eateries. With locally-owned shops and brand name stores, you'll find something for everyone on your list with unique gift ideas including art & home décor, toys, beauty products, women's fashion, and active wear. All shops are open late seven days a week for leisurely or last minute holiday shopping. When you need a break, pay a visit to one of the Village's two spas – one is just for kids! – and treat yourself to some well-earned rest and relaxation. When the day is done, the Village is home to 26 diverse restaurants & eateries that will make a perfect end to your winter escape.

Holiday cheer abound, Blue Mountain Village is perfect for a day trip or weekend getaway from the city. Find a full schedule of activities and events, as well as accommodation packages, at [www.bluemountainvillage.ca](http://www.bluemountainvillage.ca).

For more information contact Patti Kendall, Director, Marketing & Events at 705-444-739x227 or [pkendall@bluemountainvillage.ca](mailto:pkendall@bluemountainvillage.ca).

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### **About Blue Mountain Village**

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities, events and attractions including over 40 unique shops and restaurants, zip lines, ropes courses, hiking, biking, Segway tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. Visit [www.bluemountainvillage.ca](http://www.bluemountainvillage.ca) for more information.