

Peak to Shore Music Festival Ready to Roll with Headliner WHITEHORSE

5 Days, 11 Venues, 32 Shows

BLUE MOUNTAINS, ON – June 21, 2016 (Town of the Blue Mountains, ON) Blue Mountain Village, in partnership with the charming harbour towns of Thornbury and Collingwood, is excited to have 2016 Juno winner **Whitehorse** top the bill at the returning Peak to Shore Music Festival which runs Wednesday, July 6 through Sunday July 10. **Whitehorse** will play Saturday night at 8pm with special guests **Wild Rivers** warming up the audience at 6pm on the events stage in the center of the Blue Mountain Village. The festival is free and all are welcome.

Previously designated as a Top 100 Ontario Festival, Peak to Shore will once again feature a dazzling array of Canada's finest touring and recording artists. The festival is boasting a hot line up from pop and rock to blues, soul, folk and indie. "The key to a great festival is amazing talent, unique venues and lots of variety", explains **Patti Kendall**, Director Marketing & Events, Blue Mountain Village Association. "We've got something for all musical tastes with no less than 11 venues in Thornbury, the Village and Collingwood. Peak To Shore highlights our entire community and local scene, from dinner shows at favourite area restaurants to beautiful outdoor stages to lively pubs and the recently developed Shipyards Amphitheatre on the shore of Georgian Bay in Collingwood, the fan experience is top of mind for visitors and locals alike.

Canadians are no strangers to the wonderful talent of the festival's headlining act, singer songwriter duo **Whitehorse**. Their story has been told as two acclaimed musicians joining forces under one new name – no drummer, no keyboard player, violinist or even bass player on call, and no producer. Just **Luke Doucet** and **Melissa McClelland**, the first album and EP demonstrate the success of this simple equation, one plus one, with an abundance of guitar slinging, songwriting expertise and white-hot desire.

Whitehorse formed in 2010 by solo musicians Luke Doucet and Melissa McClelland. The two toured in each other's bands for years, but they put aside their award winning individual careers to build a new band out of their exceptional guitar playing, his and her harmonies and a flair for dramatic, narrative songwriting. Two musicians, one band, no looking back.

More performers sure to turn heads include 9 piece all women soul artists **Grace**, pop rock quartet **Jane's Party**, folk trio **Trent Severn**, the infectious **Rebecca Stephens**, blues favourites **Wayne Buttery & the Groove Project**, children's sing-along leader **Vincent**, local favourite interactive drummer **Bam!**, young budding artists **Emily Raquel** and **Jayden Grahlman**, energetic celtic rock band **Mudmen** wrapping up the festival at the Shipyards Amphitheatre Sunday night, and many more.

The indoor outdoor event is free all weekend and to compliment the incredible music line-up plan dine at the dozens of restaurants in Thornbury, Collingwood or Blue Mountain Village.

About Blue Mountain Village:

Nestled between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities, events and attractions including over 40 unique shops and restaurants, zip lines, ropes courses, hiking, biking, Segway tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. Visit www.bluemountainvillage.ca for more information.

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