



FOR IMMEDIATE RELEASE

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Vision 2025 – Town of The Blue Mountains 2018 Election and Beyond!

Blue Mountains, Ontario. August 17, 2018 -- South Georgian Bay and Town of The Blue Mountains are blessed with natural beauty that has made our region a year round destination for people to live and enjoy. The continued success of our community relies on proper stewardship by our local government.

Blue Mountain Village Association (BMVA) is committed to representing the views of its member residents, businesses and partners to all levels of government. We regularly attend and participate in Council meetings and submit our views on a range of issues that affect our community.

The municipal election is an opportunity to set the direction of our community over the next four years. BMVA is actively engaged in helping shape the policy agenda for this election and beyond.

We have launched an election campaign called 'Vision 2025' because we want to make sure that those seeking office not only address the pressing issues of today but look further down the road to ensure that Town of The Blue Mountains remains a successful and vibrant place to live, work and play.

Throughout the election we will generate dialogue and participation among candidates and voters. We hope to spark discussion on how we see things developing and what the priorities of the local government should be.

Our thoughts are guided by the following core fundamentals:

- We support continued responsible growth and diversification of our regional economy to assist businesses, provide employment and meet the service needs of local residents;
- We believe in investing in a transportation infrastructure strategy that prevents gridlock and provides more options and better services for residents, visitors and employees, thus improving our collective Town of The Blue Mountains experience;

- We encourage the right mix of housing we need to sustain all members of our community and economy as well as ensure planning frameworks that drive 'smart development' to meet these needs;
- We focus on leadership, good governance and communication that serve to improve and align our community.

Over the course of the election we will share more of our thoughts on the future direction of our community. We will also share the responses that candidates have provided us on a number of issues and we will sponsor meetings for our members and partners to allow community members to hear directly from candidates and to ask their own questions.

Using our Vision 2025 framework, we will try to help you make sense of what the candidates are offering and the direction they want to take. Having the information to make an informed decision is what counts; your vote will help move our community forward. To learn more, please visit BMVA's election web page at: www.bluemountainvillage.ca/membership/TOBM2018election

Local elections are too important to ignore. It is the one level of government that has the greatest impact on your life. Everything from waste collection to water delivery; snow clearing to road construction; zoning to recreational services, all these are handled by municipal government. It is important that you get involved by voting for the candidates that you believe will have the best interests of you and your community in mind. Between October 12th through to October 22nd, make sure you take the time to vote. The new voting system allows you to **vote online or by phone** quickly and easily from virtually anywhere. No more lining up to vote or unnecessary travel. The Town's new system is designed to encourage participation whether you are a full time resident or a property owner whose primary residence is outside the municipality. Note: Family members over the age of 18 in your household can register to vote as well. More information is available at: <https://www.thebluemountains.ca/election.cfm>

About Blue Mountain Village Association (BMVA)

BMVA is a not-for-profit association formed to represent the needs of its residential, commercial and resort members. Our Vision is to be the first-choice, year-round destination for those seeking personalized and authentic experiences that create lasting memories. Our principal responsibilities include destination management & marketing, regional economic development, advocacy at all levels of government, festivals, events and experiences, as well as stewardship of public Village lands and facilities. Please visit www.bluemountainvillage.ca to learn more.