

FOR IMMEDIATE RELEASE

Contact:
Andrew Siegart
President Blue Mountain Village Association
705-445-0231 x223
asiegwart@bluemountainvillage.ca
www.bluemountainvillage.ca

Town of The Blue Mountains Election

Blue Mountains, Ontario. October 23, 2018 – Throughout this election campaign Blue Mountain Village Association (BMVA) generated important dialogue among candidates and voters in support of our Vision 2025 framework. Through in-depth candidate surveys, a lively town hall debate, and meetings with the candidates, we sparked discussion on the needs of our diverse membership base and shared our members' perspectives on priorities for our local government over the next 4 years and beyond.

BMVA's Vision 2025 was supported by all of the candidates running in the election. Candidates supported:

- Continued responsible growth & support for our tourism industry;
- Investing in transportation infrastructure;
- Action on attainable housing; and
- Effective governance and communication with all communities.

"Tonight we say thank you to all of the candidates who put their names and platforms forward with a goal to serve our community and we say congratulations to the newly elected council," said Andrew Siegart, President of BMVA. "I am excited to work with Mayor Elect Soever, Deputy Mayor Elect Bartnicki and new Councillors Bordignon, Matrosovs, Potter, Sampson and Uram to act on BMVA's Vision 2025 priorities."

"This is the most engaged BMVA has ever been in encouraging and supporting our members to participate in the local election," said Siegart. "We will leverage the momentum gained to improve communication and engagement between the Town and BMVA members over the next four years as we champion our Vision 2025 priorities."

BMVA is a not-for-profit association formed to represent the needs of its residential, commercial and resort members. Our Vision is to be the first-choice, year-round destination for those seeking personalized and authentic experiences that create lasting memories. Our principal responsibilities include destination management & marketing, regional economic development, advocacy at all levels of government, festivals, events and experiences, as well as stewardship of public Village lands and facilities. Please visit www.bluemountainvillage.ca to learn more.