



[members@bluemountainvillage.ca](mailto:members@bluemountainvillage.ca)  
705-444-7398

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## **BMVA MEMBER ALERT**

### **Attainable Housing Study Findings to be Presented July 31 - 1:00 p.m.**

### **Thornbury Town Hall**

Dear BMVA Homeowner Members,

As you may be aware, Blue Mountain Village Association (BMVA) formed a Tourism Labour Supply Task Force with regional partners (Including Blue Mountain Resort) to proactively solve our local labour shortage. This one issue represents the greatest immediate risk to our regional economic growth, lifestyle benefits for residents, and property values for land & business owners. Over the past year, our task force has focused its efforts on bringing more college-level tourism programs to our region, expanding all-day regional transit service and advocating for more local investments in attainable housing to benefit workers, youth, new families, seniors and more.

The Task Force, led by BMVA, commissioned a research study this Spring to quantify the scope of the labour shortage and to identify attainable housing needs. The research findings and recommendations are now complete and will be presented to Town of Blue Mountains (TOBM) Council, election candidates, BMVA Members and the local community on July 31<sup>st</sup> at 1:00 p.m. at the Town Hall in Thornbury.

Please consider attending this meeting if your schedule permits and if you are interested in the research findings. This presentation is a critical next step in advancing our workforce attainable housing recommendations; high attendance from Village members and stakeholders at the meeting will go a long way to demonstrate support for our findings and recommendations.

As always, please do not hesitate to reach out to me directly if you have any questions. Following the public presentation, BMVA will ensure the related documents and presentation files are uploaded to our BMVA member portal so that those who cannot attend may still access the data, findings and recommendations.

Most Sincerely,

Andrew Siegwart  
President  
[asiegwart@bluemountainvillage.ca](mailto:asiegwart@bluemountainvillage.ca)



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