



FOR IMMEDIATE RELEASE

Contact:
Patti Kendall
Director, Marketing & Events
Blue Mountain Village Association
705-445-0231 x6646
pkendall@bluemountainvillage.ca
www.bluemountainvillage.ca

Blumination Dream Trail Lights the Night at Blue Mountain Village – November 30th to March 2020

The second-year spectacle features even more inventive technology as one million lights guide you through bigger, brighter and some brand new Aaah! inspiring light displays.

Blue Mountains, Ontario. October 22, 2019 --- Once again, Blue Mountain Village will bring you the 2nd Annual Blumination Dream Trail, a complimentary experience for all to enjoy. Spectacular lights. Sensational sounds. It's a one-kilometer winter stroll through the heights of innovation to the edge of your imagination. Follow the trail along beautiful, tree-lined pedestrian streets and pathways through the Village and around the Mill pond to discover magical, mega-watt light displays. From the "Ice Garden" to the "Enchanted Forest" and through the "Mind Warp", to name a few, it's an exciting and interactive adventure sure to spark the imagination of the whole family. The journey ends in the Events Plaza where the illuminated "Dream Tree" is the focus of an amazing visual and musical display every hour on the hour. And, new this year, each creative installation will "dance to the music" - also on the hour from dusk to 10 pm – making it a truly multi-sensory experience. All of this plus fireworks at 8:15 Saturday nights in December!

Make it a part of a whole evening.

Before or after your trip along the Blumination Dream Trail, take the opportunity to do some holiday shopping or seasonal celebrating with over 50 unique Village shops and restaurants open every day. For visitors and locals alike, the entire Blumination Dream Trail experience, together with the other winter activities available at the Village, might just become your newest holiday tradition.

Don't miss opening night.

Plan to join us Saturday, November 30th for the official opening party from 6:30pm-8:30pm presented by Grey County. Meet Jack Frost and the Snowflake Princess, grab a photo with our mascot Frost The Fox and get your moves on to Glow Groove Dancing. Plus of course dancing light displays and fireworks.

Everyone deserves a little magic during the holidays. The Blumination Dream Trail carries that magic all the way through March! It's an adventure like no other for the whole family. Don't miss it.

For more information about the free Blumination Dream Trail, deals on winter accommodation and all the Village has to offer, please visit www.Blumination.ca, supported by the Province of Ontario.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 50 unique shops and restaurants, Iwa Spa, 42 ski and snowboard trails, a mountaintop skating trail with evening lights, new snowshoe trails, the Ridge Runner Mountain Coaster and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village events, please visit www.bluemountainvillage.ca
