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Let Imagination Light Your Way

Experience the magic of the new Blumination Dream Trail. December 1st to January 6th at Blue Mountain Village.

Blue Mountains, Ontario. October 11, 2018 --- It's the Village in a way you've never seen it before, and a way you'll want to see again and again. The Blue Mountain Village Association has teamed with Collingwood production company Smash Reality Inc. and the Landmark Group to bring you the "Blumination Dream Trail", a one-kilometer, magical winter stroll within the Village, around the Mill Pond, and straight through your mind's eye. Featuring a number of interactive and entrancing light installations, it's like Blue Mountain "through the looking glass", a snow globe with you in it. It's a mega-watt winter experience like none other in the region.

Upon arrival, guests are welcomed by hundreds of twinkling lights in the "Field of Dreams". An excellent way to ignite the senses and set the stage for what is to come. Hundreds more lights guide you through a dozen stops including the "Mind Warp", "Star Street" and "Light So Bright", an over-sized, fully-functional, digital LiteBrite wall where you can let your creativity loose. The trail ends in the square with incredible light shows every evening at 7 and 9 pm, with amazing fireworks every Saturday at 8 pm. It's a magical experience words can't describe, and an exciting addition to the many winter activities already available in the Village. "It's an exciting new experience to add to group holiday parties," says Patti Kendall, Director of Marketing and Events for Blue Mountain Village Association, "and a great addition to your family winter holiday traditions." Beyond the Dream Trail, visitors can stroll the Village and enjoy excellent dining and shopping every day – including Christmas – with most shops open daily until 9 pm. Plus, Blue Mountain Resort is offering lodging packages at special rates complete with free hot chocolate to keep you warm on your adventures.

For more information about the Blumination Dream Trail including deals on winter accommodations, please visit **www.Blumination.ca**.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 50 unique shops and restaurants, Iwa Spa, 42 ski and snowboard trails, a mountaintop skating trail with evening lights, new snowshoe trails, the Ridge Runner Mountain Coaster and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village events, please visit

www.bluemountainvillage.ca
