



FOR IMMEDIATE RELEASE

Contact:
Patti Kendall
Director, Marketing & Events
Blue Mountain Village Association
705-445-0231 x6646
pkendall@bluemountainvillage.ca
www.bluemountainvillage.ca

Sound the Bells! Firehall Pizza Company is Turning 20!

Come Celebrate Saturday, September 16th, with amazing deals and money to local charities.

Blue Mountains, Ontario. September 11, 2023 --- Firehall Pizza Company is celebrating its 20th anniversary, and they want you to join the party! Get any 2 pizzas for \$20, dine-in or take-out, and FPC will donate 100% of proceeds to the Town of the Blue Mountains Fire Department to support Beaver Valley Outreach and the Collingwood General & Marine Hospital Foundation's fundraising for the new MRI machine.

Lots more than pizza

Work up an appetite – or work off your lunch! – with a scenic hike or a host of activities in the Village. From noon to 6 pm enjoy stilt walkers, a DJ, live music, birthday cake, giveaways, and other fun-for-the-family festivities – including a visit from a real Blue Mountain Fire Department fire truck and crew! From 1 to 3 pm kids can explore the truck, talk to the firefighters, and play interactive firefighting-themed games!

Locally focused

As one of the original restaurants, Firehall Pizza Company is more than a staple of the Village, it's a pillar of the community. "It's been an honour and a privilege to serve this community and support our local hospital and firefighters for the past 20 years." says co-owner Jimmy Mavrakakis, "This year we hope to raise \$20,000 to help them keep up their good works."

Want to do your part but can't make it on the 16th? FPC will donate \$2 from every meal purchased from September 11th to September 30th.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's favourite four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of accommodations, activities and attractions, including over 50 unique shops and restaurants and award-winning iwa Spa. For a complete listing of Village events, please visit www.bluemountainvillage.ca
