

Holiday Magic Returns to Blue Mountain Village Unveiling a Season of Enchantment, Festivity, Shopping and Culinary Delights

November 18 - January 7



This holiday season, the picturesque Blue Mountain Village transforms into a festive spectacle of over a million lights, enchanting entertainment, and the timeless charm of Santa Claus.

Starting November 18th, Santa arrives by horse and carriage for the official kick-off with a magical extravaganza including street performers, a Christmas Cabaret, holiday sing-a-long and DJ Kaos. The new **Snow Dome Cocktail Garden** promises to be a highlight of Saturday nights, offering a cozy and festive space where visitors can savour unique and delicious creations crafted by Village restaurants. It's the perfect setting to unwind and celebrate amidst the enchanting holiday atmosphere.

"This is not just Santa's arrival; it's a celebration that captures the essence of the holiday season," says Patti Kendall, Director Marketing & Events at Blue Mountain Village. "We've curated an experience that combines tradition with excitement, providing a joyful kick-off for families and friends as we dive into the festivities of the season."

By day, the Village sparkles with festive décor, holiday music, and cozy fires to warm by. As dusk falls, embark on a magical journey along the one-kilometer **Holiday Light Trail** through the Village and around the Mill Pond. Marvel at enchanting and interactive light displays, becoming the maestro of the lights with your songs, sounds, and good wishes at the Dream Tree and Topsicle Forest.

As part of the enchanting Holiday Magic at Blue, Blue Mountain Village beckons visitors to experience weekends filled with dynamic and ever-changing **festive events**. From Cabaret to Reggae Christmas, Sonshine & Broccoli, Classical Quartet performances, reindeer encounters, and a cascade of surprises, each weekend promises a unique and joyous celebration.

Explore **24 shops and boutiques** for one-of-a-kind holiday finds, offering everything from Christmas ornaments, art and home decor to the latest outdoor active wear and gear, and specialty food items to beauty and spa products. Stores are open late seven days a week, ensuring leisurely or last-minute shopping, even on Christmas Day.

Indulge in the holiday spirit at **23 restaurants and eateries**, offering a diverse range from poutine to seafood, burgers to sushi. Whether relaxing with hot chocolate and Beaver Tail by the fire at warming stations or celebrating with loved ones, Blue Mountain Village provides the perfect backdrop for a festive and memorable holiday season. Bluelicious culinary experiences at 10 restaurants offering \$40 Prix Fixe and Special menus is also on Sundays to Fridays until December 1.

Holiday Magic Website: <u>BlueMountainVillage.ca/holiday-magic</u> Bluelicious Menus: <u>BlueMountainVillage.ca/bluelicious</u> Shopping Hours: Sunday-Thursday 10am-7pm, Friday-Saturday 10am-9pm, open 365 days.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystalclear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's favourite fourseason destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of accommodations, activities and attractions including over 50 unique shops and restaurants, award-winning iwa Spa and yearround festivals and events.

For more information, visit: <u>www.bluemountainvillage.ca</u> For media inquiries, please contact:

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