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Enjoy Every Musical Genre Under the Sun.

The Peak to Shore Music Festival Returns July 4th to 8th with 30+ Free Concerts at 10+ Venues in Collingwood, Blue Mountain Village, and Thornbury.

Now in its 6th year, Peak to Shore is a festival mainstay and has helped solidify the region's reputation as the live music mecca north of Toronto.

Blue Mountains, Ontario. June 22, 2018 --- Music is awesome outside. It just is. And when the "outside" includes the breathtaking vistas of the Niagara Escarpment's Blue Mountains and the crystal clear waters of Georgian Bay, well all the better. Music is awesome inside too. Particularly when the unique venues just ooze atmosphere like they do at the Peak to Shore Music Festival. Part of 365 days of live music from Collingwood to Thornbury, Peak to Shore is a diverse showcase of musical acts ranging from up-and-coming and established Canadian performers to international touring favourites. Chris Scerri, the festival's Director, describes it as a "musical smorgasbord". Says Scerri, "From rock and pop to jazz, hip hop, soul, r&b, country and everything in between, people are going to hear the music they love, and just maybe fall in love with something new."

The Line-up

Headlining this year's festival is Montreal's nine-piece, genre-defying **Busty and the Bass** Saturday night for free on the Coca-Cola Village Stage. Other notable acts include: Juno Award winning **Paul Reddick** with his eclectic blend of blues in a ticketed event Thursday night at the Simcoe St. Theatre; the musical storytelling of internationally-renowned **Irish Mythen** in a free show Sunday night at the Shipyards Amphitheatre in Collingwood; original radio chart hits and unique covers by international artists **Coldjack**; the r&b, soul and jazz stylings of **Gracie**, just making her mark on the Toronto music scene, and a host of

other talented performers from all across the musical spectrum. While the majority of concerts are free, some shows do charge admission, so get your tickets online ahead of time.

While You're Here

Blue Mountain Village and the surrounding area provide lots to do between shows. You can go on a culinary adventure or indulge in a little shopping spree while exploring the over 50 unique shops and restaurants in the Village or, if you want to venture slightly farther afield, you can sample some of the wonderful restaurants, shops and galleries in Collingwood and Thornbury. And there is plenty of opportunity for outdoor adventure of all kinds. While the Festival can be a great day trip, staying for a while lets you really immerse yourself in the music and the atmosphere. There are accommodations ranging from luxury suites to rustic cabins and enough choices in between to satisfy any budget.

The 2018 Peak to Shore Music Festival promises to be the best yet. With an amazing assortment of unique venues both indoor and out, and more acts representing more musical styles, there is sure to be something to satisfy every musical taste. And the music is only one part of the experience. For complete performer, concert and venue listings, and to book your advance tickets and accommodations, please visit www.peaktoshore.ca.

About Blue Mountain Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including live music every day, over 50 unique shops and restaurants, zip lines, ropes courses, hiking, biking, Segue tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village events, please visit www.bluemountainvillage.ca
