## FOR IMMEDIATE RELEASE



## April 16, 2020

Blue Mountain Village Foundation (BMVF) knows that COVID-19 is causing great challenges within our community, increasing the demands on families, heath care teams, essential workers, businesses and our local charitable organizations who are responding as best and as fast as they can. That is why we are launching our *Accelerated Spring Grant Program* with streamlined criteria and a desire to donate funds to organizations that need support right now to help our South Georgian Bay Community adapt to the crisis and help those in need. We will provide (15) \$1000 grants to local charities and not-for-profit agencies to support their efforts. Please see grant applications process details below:

- 1. Please submit to BMVF a one-page application that outlines the following:
  - a. What new or unique community needs are you mobilizing to address right now in light of COVID-19?
  - b. How are you creatively addressing these needs in order to provide direct community support?
  - c. How are you collaborating with other local service agencies or forming partnerships to elevate scope, reach and/or impact?
  - d. How will you use funds to support your efforts?
- Please submit your applications to BMVF by April 30, 2020 to <u>foundation@bluemountainvillage.ca</u>. Our selection Committee will assess all grant applications and disburse funds by May 8, 2020
- 3. Please contact Tina Ward directly with any questions at <a href="mailto:tward@bluemountainvillage.ca">tward@bluemountainvillage.ca</a>

If you would like to send a donation and receive a tax receipt, to help our efforts, we thank you. All donations will help us increase the amount of grant money we can provide. Direct donations can be made at: <u>https://bluemountainvillage.ca/foundation/donate</u> *Reg. Charity* #84842 0949

The Blue Mountain Village Foundation exists to close social gaps in our community, supporting local charitable organizations located in South Georgian Bay (including Collingwood, Wasaga Beach, Stayner, Town of the Blue Mountains, Meaford, Duntroon, Singhampton, Kimberley & Creemore). We raise funds via an annual golf tournament as well as other events and activations. Since our inception over 15 years ago, we have raised more than 1.57 million dollars that has been invested back into our community through meaningful and necessary programs and support services. We achieve our objectives through advocacy, fundraising, program delivery and effective marketing and communication.

https://bluemountainvillage.ca/foundation