



FOR IMMEDIATE RELEASE

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Blue Mountain Village is Live & Social!

Join in on Instagram Live for music, magic and animal education

Blue Mountains, Ontario. April 16, 2020 --- Blue Mountain Village is live streaming some of their most popular local singer songwriters, family entertainers, wellness instructors, drink masters and chefs in a series of Instagram shows.

"With social distancing and public space restrictions in place we know you can't come to the Village so we're bringing the Village to you" says Patti Kendall, Director, Marketing & Events, Blue Mountain Village Association. "Stay home, stay safe and we look forward to welcoming you back in person when the time is right."

Every Wednesday grab a drink and tune in to **@BlueMtnVillage** on Instagram for *Après at Home* where local musicians will take over the Village account and perform an intimate concert from their homes to yours. Fridays at 4pm kids can take a break from home studies for an interactive magic show, animal education or groove dancing.

Upcoming Schedule:

Friday, April 17 at 4pm – Magic Show with Sawyer Bullock

Wednesday, April 22 at 5pm – Jake Good live concert

Friday, April 24 at 4pm – Soper Creek Wildlife Rescue animal education

Stay tuned to Instagram for more announcements to come.

Download the Blue Mountain Village App from the App Store or Google Play for announcements, online Village shopping, contests and take-out opportunities.

About the Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including 50 unique shops and restaurants. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For the status of shopping and dining and COVID-19 updates, please visit www.bluemountainvillage.ca

Abracadabra!
we're bringing the show to you

Sawyer Bullock
Magician Ordinaire

