

## FOR IMMEDIATE RELEASE

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## Blue Mountain Village Launches New Mobile App

The Blue Mountain Village App is your complete and up-to-date guide for trail conditions, event information, shopping, dining and attractions, all in the palm of your hand.

Blue Mountains, Ontario. January 27, 2020 --- We're making planning your next visit to Blue Mountain Village easy! Download our new, free mobile app and you'll be able to access everything from restaurant menus and reservations, shopping hours, trail conditions, attractions, contests and upcoming event details so you know what to expect on your next visit. Use the 'star' button at the top right corner in the app to save your favourite resort activity and village restaurant for quick access later on. For anyone skiing or snowboarding you'll find information including downloadable mountain maps, Blue Mountain Resort trail cams, and lift ticket info. Upcoming events, on and off the mountain are provided as well as weekly events schedules are highlighted for your planning convenience. As you're browsing through the village guide and you come across a listing you're curious about, open the page to locate the business on the map or call them directly to learn store hours or make a reservation for dinner. To download our app visit the App Store or Google Play, otherwise click this link below:

http://bluemountainvillage.ca/about/blue-mountain-village-app

Download the App by February 13th for a chance to win one of 3 exclusive 'Locals Only' prizes.

Download the new App and enter into the contest through the contest page for a chance to win either attraction tickets, meal gift cards or ski passes.

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## **About the Village:**

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystalclear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere fourseason destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 50 unique shops and restaurants, Iwa Spa, 42 ski and snowboard trails, a mountaintop skating trail with evening lights, new snowshoe trails, the Ridge Runner Mountain Coaster and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. For a complete listing of Village events, please visit www.bluemountainvillage.ca

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