

Nominated Residential Director
Mark Burton – Biography

I would welcome the opportunity to serve as a Director of the BMVA. Having met with the organization's Executive Director and the incumbent Residential Director, I have gained an understanding of the BMVA useful to the Board and management of the BMVA and I feel that I am well positioned to represent BMVA residents as we all work together to build and grow Blue Mountain, the Village and the area for the benefit of all stakeholders. Since moving to the area three years ago, my family and I have become very involved with many activities in Blue Mountain, Collingwood and Thornbury, and I see serving on the BMVA Board as one way that I can "give back" to this wonderful community.

Profile

- Operating Partner for prominent Montreal-based family office (part time role)
- Former partner at Canadian law firm Stikeman Elliott, former partner at KPMG and CEO of six companies (2 public, 4 private)
- Extensive operational and transactional experience, working with public and private companies, their boards and their stakeholders to design, implement and execute strategic, operational, sales, joint venture, financial and M&A action plans
- Held a series of CEO, Chief Strategy Officer, Chief Restructuring Officer, Board of Director, and advisory positions with companies across multiple industry sectors
- Acted as an executive, an independent board member, a business consultant and external legal counsel, helping numerous companies to maximize their potential and, in many cases, engineering highly successful M&A exits
- Director of numerous private and public companies and not-for-profit organizations
- Holds a B.Sc. Life Sciences (*with Honours*) from Queen's University and a law degree (LL.B.) (*with Distinction*) from Western University
- Member of the Law Society of Ontario and the New York State Bar
- Personal interests include: family, hockey, golf, cycling, scuba, flying, mountaineering, backpacking, triathlon, paddling and downhill and cross-country skiing

Board Experience

Served as a Director of 3 public companies, 4 private companies and 5 not-for-profit entities. Served as Director, Board Chair, Risk Committee Chair and Audit Committee Chair. Served as a member of Audit, Risk, Nominations, Compensation, M&A, Governance, Fundraising and CEO Search committees, Treasurer, and Corporate Secretary.

Board Experience

1. Not-for-Profit

Outward Bound Canada, Toronto, ON

2015 - Present

- A not-for-profit, charitable, educational organization that cultivates resilience, leadership, connections and compassion in youth through inspiring and challenging journeys of self-discovery in the natural world (www.outwardbound.ca)
- Director, Chair of Audit Committee, Treasurer, Chair of Risk Oversight Committee, Board Vice Chair, 50th Anniversary Fundraising Campaign Committee, *ad hoc* CEO Search Committee

Collingwood Flying Club Inc., Collingwood, ON

2023 - Present

- A not-for-profit corporation focused on recreational flying in the Southern Georgian Bay area
- Member of the Executive Committee/Board of Directors
- Corporate Secretary

Young Presidents Organization, Toronto, ON

1999 - 2011

- A global chief executive leadership organization with approximately 30,000 members in more than 142 countries (www.ypo.org)
- Chair - Toronto Chapter (2009 - 2010)
- Education Chair - Toronto Chapter (2008 - 2009)

University of Ottawa Heart Institute, Ottawa, ON

2003 - 2005

- Canada's pre-eminent heart health centre, dedicated to understanding, treating, and preventing heart disease (www.ottawaheart.ca)
- Director and member of Finance Committee

Elmwood School, Ottawa, ON

2003 - 2005

- An independent International Baccalaureate (IB) day school for girls, founded in 1915 (www.elmwood.ca)
- Governor and member of Development Committee

2. Public Companies

DALSA Corp., Waterloo, ON

2008 - 2011

- TSX - listed (TSX: DSA)
- Semiconductor and electronics manufacturer
- Independent Director and member of Audit Committee, Nominations Committee, M&A Committee and Management Information Committee
- Purchased in 2011 by Teledyne Technologies Incorporated (NYSE: TDY) (www.teledyne.com)

Ad Opt Technologies Inc., Montreal, QC and Kelowna, BC

2004

- TSX - listed (TSX: AOP)
- Provider of enterprise-level workforce planning, scheduling and management software
- Director
- President and CEO
- Purchased in 2004 by Kronos Incorporated (now UKG; www.ukg.com)

Digital Processing Systems Inc., Toronto, ON

1998 - 2001

- TSX - listed (TSX: DPS)
- Manufacturer of computer hardware and software products used in the broadcast and post-production industries
- Director
- President and CEO
- Purchased in 2001 by Leitch Technologies (now Harris Broadcast/GatesAir) (www.gatesair.com)

3. Private Companies

Averna Technologies Inc., Montreal, PQ

2010 - 2011

- Privately-held; venture capital shareholders
- Engineering test equipment manufacturer and service provider (www.averna.com)
- Independent Director and member of Compensation and Corporate Governance Committee

GestureTek, Inc., Toronto, ON

2010 - 2011

- Privately-held; venture capital shareholders
- Provider of gesture control technology for human-computer interface
- Purchased in 2011 by Qualcomm (NASDAQ: QCOM) (www.qualcomm.com)
- Director
- CEO

Truition Inc., Toronto, ON

2008 - 2009

- Privately-held; venture capital shareholders
- SaaS provider of eCommerce platforms
- Purchased in 2009 by CDC Software Corp.
- Independent Director and member of Audit Committee and Compensation Committee