

Elect

Andrea Matrosovs

BLUE MOUNTAINS MAYOR

There has never been a more critical time to vote in The Blue Mountains

I am reaching out to you as a ratepayer, part-time or year-long resident of the Town of The Blue Mountains to ask for your vote. In this term of Council we have completed steps and strategies to lay a foundation for a sustainable future. With extensive community input we created a plan to manage our growing community. We have 20 bold actions to accomplish in the coming years that are measurable, accountable, and balance economic prosperity with community well-being and environmental resiliency.

Thank you for the opportunity to serve on Council for the past four years as we controlled taxes and delivered services efficiently. A vote for me is to continue that progress. I ask for your support to step into the leadership role of Mayor as we build a community for all ages and stages of life. Let's continue the momentum.

Your voice counts in our Town of The Blue Mountains.

Andrea



Andrea lives in The Blue Mountains with four generations of her family.

Our community has been moving forward during the last four years of Council.

- ✓ Captured \$581 million in missing assessment in the last three years leading to \$1.6 million in tax savings for existing taxpayers
- ✓ Completed our Integrated Community Sustainability Plan & Leisure Activities Plan
- ✓ Revitalized the Blue Mountains Attainable Housing Corporation to make progress with attainable units
- ✓ Challenged developers to build more attainable homes
- ✓ Progressed on a community-wide Drainage Plan and a Transportation Master Plan
- ✓ Initiated work on a Campus of Care micro-community with options for levels of care for seniors and attainable housing for both seniors and health care staff
- ✓ Created a new Short Term Accommodation By-law
- ✓ Increased inventory of municipal lands for future community needs

You can vote from anywhere online or by phone.

If you do not receive your voter instruction letter from the Town, please contact the Town Clerk.

The voting period begins October 14 at 10 am and ends October 24 at 8 pm.

andreaforblue.ca

   @andreaforblue

(226) 243-0402

Elect

Authorized by Matrosovs Campaign

Andrea Matrosovs

BLUE MOUNTAINS MAYOR

A strong voice with proven leadership in the community

Andrea is a rural resident and a local business owner of Wild Willow Studio in Clarksburg. For the last four years she has been an integral part of The Blue Mountains Council, serving as:

- Chair of Finance, Administration & Legal Services
- Co-Chair of Sustainability Advisory Committee
- Chair of Agricultural Advisory Committee
- Blue Mountains Public Library Board Member
- Vice-Chair of Grey Sauble Conservation Authority
- Board Member of Nottawasaga Valley Conservation Authority

She has been volunteering and serving on non-profit boards in South Georgian Bay for 22 years and currently volunteers at our Royal Canadian Legion Branch, Beaver Valley Fall Fair, Marsh Street Centre, community clean-ups, tree plantings and Grants & Donations events.



Let's build a diverse sustainable community for people of all ages and stages of life.

Economic Sustainability



- Continue progress made on promptly capturing assessment such as the \$581 million found over last 3 years, leading to \$1.6 million in tax savings to existing taxpayers
- Continue our 2021-2025 Economic Development Strategy such as promoting local businesses through the Business Enterprise Centre and the Explore Blue website and supporting new enterprises and innovation
- Address inflow and infiltration issues for better efficiency in our wastewater collection system
- Leverage natural assets, such as our trees, to reduce built infrastructure costs, such as storm water management systems
- Expand and support circular economy initiatives

Community Sustainability



- Continue to challenge developers to build a mix of housing options attainable for different income levels and support the Blue Mountains Attainable Housing Corporation (BMAHC) as an advocate, catalyst, and provider of Attainable Housing
- Improve healthcare infrastructure including the Campus of Care micro-community for seniors, health care staff with their families and community groups
- Develop a plan to foster greater diversity and inclusion in our community
- Meet the needs of our community identified in our new Leisure Activities & Master Transportation Plans
- Amend zoning bylaws to expand local food production options in the community

Environmental Sustainability



- Take steps in a town-wide Biodiversity Strategy and in Natural Asset Management practices
- Complete Master Drainage Plan to address flooding issues and develop a Climate Change Adaption Plan
- Engage partners to install electric vehicle charging stations & convert our municipal vehicle fleet to electric in financially feasible stages
- Continue to improve residential & construction waste management
- Develop and implement a residential green retrofit program, Green Development Standards and a net zero municipal building policy

Drop in at 201 Marsh Street, Clarksburg to meet Andrea on Thursdays from 4:00 to 7:00 pm.

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